

## Case Study: Rotary District 5450 Colorado

# District 5450 Rotarians go the extra mile with online registration, event execution and superior client care from RegOnline

### Background

Since 1905, Rotary International has brought together business and community leaders, as well as dedicated volunteers from around the world, to help those in need. With over a million members, they are one of the largest service organizations in the world. Gary Fletcher is chairman of the District Event Resource Team in Rotary District 5450 in Colorado. He oversees a volunteer group that provides event support for the District Governor. These events range from the annual district conference to the training seminars. Gary needed an online solution that could register attendees online and help him run his event from beginning to end.

### Why Active?

In 2004, Gary and his team made the jump to Active Network, Events. While planning and running district events is still a great deal of work, Gary notes that Active's RegOnline product has made major improvements every year, so he knows he has a system that grows with him, not just a piece of software that's unsupported.

Gary says that he loves RegOnline's versatility and functionality, including the ability to conditionally set choices that produce a decision tree based on the type of registration. Gary also notes that the interface is easy to master, even for someone with limited computer experience. Plus, he appreciates the ability to carry over previous years' guest information into the new calendar year.

Perhaps the best part of choosing RegOnline over the competition is the unsurpassed customer care. Gary notes that Active's customer service is, "world class," and that his questions are answered promptly and completely when he calls.

### Conclusion

Active Network and RegOnline have saved Gary significant time and improved organization for his district events dramatically. With RegOnline, events can be run smoothly from the planning stage all the way through execution. Your next event can run this smoothly, too. Contact Active Network today to see what RegOnline can do for you.

### Customers at a Glance

**Customer:**  
Rotary District 5450 Colorado

**Solution:** RegOnline

**URL:** [www.rotary5450.org](http://www.rotary5450.org)

"In short, I am extremely pleased with RegOnline and if ever asked "would I select them again?" I would answer "yes". I am happy to recommend RegOnline to any Rotary group. It's clear to me that the team at Active Network definitely gets it!"

—Gary Fletcher, Chair,  
District Event Resource Team  
Rotary District 5450 Colorado